



FOR IMMEDIATE RELEASE

Poolcat Hosts Free Community “Youth Day” to Celebrate Local Students and Teachers

Attendees are encouraged to donate to two local educators’ “wish lists” for classroom supplies

KENTWOOD, MICH. – Aug. 3, 2023 – [Poolcat Products & Services](#) is hosting a community Youth Day event on August 12 from 11 a.m. until 2 p.m. at their retail store and showroom located at 5312 Eastern Avenue, Kentwood, MI 49508 to benefit local children and educators. Ice cream, yard games, raffle prizes and more will be offered for attendees and kids of all ages. Admission is free.

“We are really excited to be hosting Poolcat’s inaugural Youth Day event and are gracious to be able to help Kentwood Elementary classrooms,” said Amanda Lambert, President of Poolcat. “I started Poolcat with the goal of bringing professional, family-fun and safe aquatic resources to the community. To see the business become such an integral part of the community, followed by the community’s unwavering support, empowers us to continue to make an impact on our community and live out our mission.”

Donations and school supplies will be collected at the event benefitting Kentwood Elementary educators Ryann Davis (Special Education, [link](#) to classroom wish list) and Zoe Herbert (Second Grade, [link](#) to classroom wish list). Attendees and community members are encouraged to donate supplies listed on Davis and Herbert’s classroom wish lists ahead of the upcoming school year.

“I’m incredibly honored and appreciative to be one of the supported teachers chosen by Poolcat and their event sponsors,” said Davis. “With the donations and school supplies from the community, I’ll be able to stock my classroom with the essentials for my students. Everybody’s generosity will help make this school year memorable for me and my class.”

The event is sponsored by Alpha Grand Rapids, Catherine’s Health Center, Denali Original Moose Tracks, Detroit Wing Company, EV Construction, Greater Grand Rapids YMCA, Lambert & Co. and Wyoming-Kentwood Area Chamber of Commerce.

Launched in 2021, Poolcat is West Michigan’s one-stop-shop for all matters pertaining to an aquatic lifestyle. Poolcat has a team of certified service technicians to clean, service and install above ground pools, in addition to a 5,400-square-foot retail store and showroom carrying traditional pool products and equipment, along with a variety of water toys, pools and accessories, and unique items for customers of all ages.

For more information regarding Poolcat’s Youth Day, visit the event’s Facebook page: bit.ly/poolcatyouthday23.

About Poolcat Products & Service:

With the mission of being “#1 in Swim and Fun,” [Poolcat](#) is a first-of-its-kind service and retail model focused on a new category: the water lifestyle. Its certified service technicians clean, service and install pools, and its retail store elevates the traditional pool store experience from simply cleaning supplies to the full outdoor pool and water lifestyle including products for adults and children, and toys and towables for everywhere people swim, float and recreate. Contact us at jumpin@poolcat.com or (616) 600-POOL.

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Asset Link: bit.ly/poolcatyouthdaypresskit